

ROYALTY



GUCCI

Visited Royalty

VOL1 APRIL 2023

**HANGOUT
WITH STYLE**

PG 8

HOW
AI

IS CHANGING
THE FASHION
INDUSTRY

**JUST BE
YOURSELF**

VERONICA HAWTHORNE

URBAN DECAY



**SAND,
WATER
AND
SUNPROFF**

**24 HOUR
EYESHADOWS**

ROYALTY

EDITOR

Jordan fonseca

LAYOUT

Jordan fonseca

ADDRESS

Toronto - Canada

(352) 862-0908

www.royalty.com

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Vincent Torra

Antonio Dieguez

Laura velandia

Jordan fonseca

Melinda Reitz

CO

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TS

PAGE

5

Gucci visited royalty

PAGE

6

How AI is changing the fashion industry.

PAGE

8

Hangout with style

PAGE

10

Just be yourself

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VISITED ROYALTY

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HOW AI IS CHANGING THE FASHION INDUSTRY



Artificial Intelligence in Fashion? It's true! Learn a few ways AI is revolutionizing the fashion industry.

For artificial Intelligence in Fashion most people grew up thinking that artificial intelligence is something we would only see in movies. As it turns out, AI is indeed real, and it helps more than we could have ever thought. We as humans make mistakes in our day-to-day tasks, especially in the fashion industry. We may miss a stitch or two in the sewing room or cut the fabric wrong and have to start completely over on a dress that took days to complete already, causing frustrations and disappointment in the manufacturing department. This is where AI comes in. Fashion and artificial intelligence is a new partnership that is sure to do nothing but succeed for years to come.

In manufacturing anything, the time it takes to make something matters more than the product itself. When people are rushed to fill an order or hit their quota for the day, they may miss something crucial, messing up the product altogether. AI takes that problem and makes it disappear. Whether it is stitching fabric together or making sure the design's colors will match the fabric, AI

ensures that everything will be perfect. The AI used will do tasks that take people a long time to perfect and do it with the speed and accuracy that others only dream of performing. AI is cost-effective because it doesn't ask to be paid overtime and will get the job done better than an entire room of workers.

Fashion brands around the world are implementing AI into their design process. They collect data on customers to find what better suits them. They help customers choose clothes based on the fabric, colors, and preference of style. When humans are in this role, many of their personal preferences go into how they help others. AI has no "favorite color," for instance. They will only choose what best fits the customer. They help customers design precisely what they envision in their minds, and it is changing the way the fashion industry designs perfectly personalized products. Whether it is a business suit or embroidery t-shirts, AI will get you exactly what you want.

Artificial intelligence has made Virtual Reality successful when it comes to buying clothes both in-store and online. Anyone looking for a specific dress or shoe can chat

with an AI assistant and find what they need. They can access "Chatbots" through an app or the company's website and receive help wherever they are.

AI adoption is changing how stores keep up with what they have and don't have. Before AI merchandise, inventory would often get overlooked, resulting in a loss of profits. With AI, brands can calculate fashion trends and give retailers the upper hand by suggesting certain products to be brought out for display at just the right time where people are looking for the most fashionable pieces of the season.

Fashion brands are using smart mirrors to make customers have a top-notch experience. Customers can look in the mirror and virtually try on different clothes and shoes without the need for dressing rooms. The mirror gives customers the best look possible by doing side-by-side comparisons to multiple garments and changing the colors to see which shade better suits their skin tone, body shape, and what makes a better match for an outfit.

The Future of Fashion, as far back as we can remember, the fashion industry has

remained one of the top money-making industries in the world. Everyone wears clothes, and most want the best of the best style. AI will do nothing but make everything better, from the factories to the shelves. Making AI a part of our everyday shopping experience helps the company learn what people do and do not like and make sure the customer gets exactly what they are looking for. It is estimated that artificial intelligence will bring the fashion industry to 7.3 billion by 2022 and will only continue to grow. Being able to predict accurate fashion trends will help companies sell their already made apparel and help create new looks that they don't already have. The customer is the key, and AI helps bring the customer exactly what they want or helps them figure out what they want. This ensures that consumers leave happy and keeps them coming back every season to update their seasonal look. Some say that technology will be the downfall of everyone, but in the fashion industry, there is only room for improvement. Using AI cuts down the number of errors, shows the company and the customers what is in style, and helps predict what will be in style.

AMIT RAY-

"THE COMING ERA OF ARTIFICIAL INTELLIGENCE WILL NOT BE THE ERA OF WAR, BUT BE THE ERA OF DEEP COMPASSION, NON-VIOLENCE, AND LOVE."

HANGOUT WITH STYLE

The ROYALTY top advices to look stunning hanging out with friends and family.

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JUST BE YOURSELF

VERONICA HAWTHORNE

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ELEVATE
YOUR
STYLE

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